

# One Way Membership

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## Background

The One Way membership is aimed at those who are considering Neon membership but are also happy to be introduced to other members one-to-one from time to time. Where our Client Adviser considers someone in this situation would be an asset to the database of dating members (and subject to certain criteria), he/she can offer One Way membership; the membership is 'by invitation' only.

## How it works

Our Client Adviser will take details about you and the kind of person you are looking for. She will write this up into a profile which will be sent to you for approval. This profile will then be available to our team of matchmakers when picking introductions for Gold and Platinum members.

When you are selected as an appropriate match for one of our members, we will email you or call you with details of that person's profile. You are free to accept or decline the introduction. If you accept, the person with whom you have been matched will be passed your phone number and will call you in due course.

After receiving that call and, by mutual agreement, meeting the person with whom you have been matched, your only obligation is to provide us with feedback on the person we've introduced you to.

## Who it's for

One Way is a great, cost-effective way to gain access to the RSVP database and is ideal for those who are happy to adopt a passive role in their search for a partner.

The membership is identical to Neon membership, with all the entitlements that brings; the registration fee reflects that. However, you will also have the opportunity to be selected as a suitable match when other members request an introduction. For that opportunity, there is an additional fee on top of the normal Neon monthly fee.

We will use our reasonable endeavours to pick you as an introduction for other members on the terms and frequency agreed with our Client Adviser and set out in your Membership Agreement.

## Who it's not for

One Way is not a lower cost substitute for Gold. Gold membership entitles you to request introductions of your own, as well as the opportunity of being selected as a match for other members requesting introductions.

Consider also that when a Gold or Platinum member requests an introduction, we are primarily searching for the best match from our whole database, based on *their* criteria. As a One Way member, you are one of a number in the pool of possible matches.

It is not the membership for you if you want a high degree of control over who you get matched with or you are looking for a high promised number of introductions.

## How can you get the most out of the One Way membership

People who get selected most as someone else's introduction tend to be those who:

- (a) Have broad matching criteria, so are not restrictive in terms of age, height, location.
- (b) Have interests, hobbies and attributes that appeal to the opposite sex.
- (c) Have received good feedback from other members we have introduced them to.

You're also advised to make the most of the events element of the membership, since that's mostly what you are paying for and can double your chances of dating success.

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